
PRIVACY POLICY – DREAMBIZ

Last Updated: May 1, 2026

1. INTRODUCTION

This Privacy Policy describes how **Aivora AI Development FZ-LLC**, a company registered in Dubai, United Arab Emirates (“Company”, “we”, “us”, or “our”), collects, uses, processes, and protects personal data in connection with the DreamBiz platform, including our mobile applications, websites, and related services (collectively, the “Services”).

By using the Services, you agree to the collection and use of information in accordance with this Privacy Policy.

2. LEGAL COMPLIANCE

We process personal data in accordance with applicable data protection laws, including:

- UAE Federal Decree-Law No. 45 of 2021 (PDPL)
 - General Data Protection Regulation (GDPR) (EU/UK)
 - California Consumer Privacy Act (CCPA), where applicable
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3. NATURE OF THE SERVICES

DreamBiz is an AI-powered platform designed to:

- generate business ideas, strategies, and plans
- assist users in launching and managing businesses
- provide AI-driven recommendations and automation tools
- enable access to marketplace services and digital resources

The Services operate as a **decision-support system** and do not constitute licensed legal, financial, or professional advice.

4. PERSONAL DATA WE COLLECT

4.1 Information You Provide

We may collect personal data that you provide directly, including:

- full name
 - email address
 - account credentials
 - business-related inputs (ideas, financial assumptions, plans)
 - documents and files uploaded to the platform
 - communications with us
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4.2 Automatically Collected Information

We may automatically collect certain information, including:

- IP address
 - device type and operating system
 - browser type
 - usage data and interaction patterns
 - approximate location based on IP address
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4.3 Payment Information

Payments are processed via third-party payment providers.

We do not store or have direct access to your full payment card details.

5. DATA MINIMIZATION

We collect only the personal data that is necessary to provide and improve the Services.

6. SENSITIVE DATA

We do not intentionally collect sensitive personal data such as:

- biometric data
- health information
- highly sensitive personal identifiers

Unless:

- explicitly required for a specific feature, and
- provided with your explicit consent

7. HOW WE USE PERSONAL DATA

We use personal data for the following purposes:

- to provide and operate the Services
- to generate AI-based outputs and recommendations
- to improve platform performance and functionality
- to analyze usage and enhance user experience
- to ensure security and prevent fraud
- to comply with legal and regulatory obligations

8. LEGAL BASIS FOR PROCESSING (GDPR)

Where applicable, we process personal data based on:

- performance of a contract
- legitimate interests
- compliance with legal obligations
- user consent

9. AI DATA PROCESSING

User inputs may be processed by artificial intelligence systems in order to:

- generate outputs
- improve system performance

However:

- personal data is minimized and anonymized where reasonably possible
- enterprise or sensitive data is not used for model training without explicit consent
- users may request to opt out of data use for training purposes

10. AUTOMATED DECISION-MAKING

The Services may include automated processing to:

- generate recommendations
- evaluate user inputs

However:

- no legally binding decisions are made solely by AI
 - human review may be available where applicable
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11. DATA SHARING

We may share personal data with:

- service providers (hosting, infrastructure, analytics)
- payment processors
- business partners where necessary
- legal authorities when required by law

We do not sell personal data for monetary purposes.

12. INTERNATIONAL DATA TRANSFERS

Your personal data may be transferred to and processed in:

- the United Arab Emirates
- other jurisdictions where our service providers operate

Where required, we implement appropriate safeguards, including:

- Standard Contractual Clauses (SCCs)
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13. DATA RETENTION

We retain personal data only for as long as necessary to:

- provide the Services
- comply with legal obligations

Typical retention periods include:

- account data: for the duration of active use
 - logs and analytics data: up to 12–24 months
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14. USER RIGHTS

Subject to applicable law, you have the right to:

- access your personal data
- request correction of inaccurate data
- request deletion of your data
- restrict or object to processing
- request data portability

Requests may be submitted using the contact details below and will be processed within **30 days**.

15. DATA SECURITY

We implement appropriate technical and organizational measures, including:

- encryption (where applicable)
- access control mechanisms
- monitoring and security systems

However, no system can be guaranteed to be completely secure.

16. DATA BREACH

In the event of a data breach:

- we will notify affected users where required
 - we will notify relevant authorities in accordance with applicable laws
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17. COOKIES AND TRACKING TECHNOLOGIES

We use cookies and similar technologies to:

- improve functionality
- analyze usage
- enhance user experience

Analytics tools may process data in aggregated and pseudonymized form.

Users may manage cookie preferences through their browser settings.

18. CHILDREN

The Services are not intended for individuals under the age of 18.

We do not knowingly collect personal data from minors.

19. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time.

Updates will be published within the Services or on our website.

Continued use of the Services constitutes acceptance of the updated Policy.

20. CONTACT INFORMATION

Aivora AI Development FZ-LLC
Dubai Media City, Dubai, United Arab Emirates

Email: support@aivoraai.app
